



## **BUBLISH LAUNCHES EPUB CREATOR**

A Revolutionary Tool That Enables Authors To Actively Promote Their Book While Writing It

**JULY 23, 2014 — CHARLESTON, SC & SAN ANTONIO, TX — ROMANCE WRITERS OF AMERICA CONFERENCE** — [Bublish](#) — the only cloud-based platform that provides a complete social marketing and publishing solution for today's business-savvy authors — today announced the launch of the beta version of their ePub Creator Tool. Never before have authors had the ability to actively promote their books, gather fans and generate pre-sales *right from the pages of their manuscript*. Bublish makes this possible.

Subscribers to Bublish's Authorpreneur Dashboard can engage readers in social conversations about the creation process by sending out rough cut book bubbles. (see image) This builds an emotional connection between reader and writer right from the start of the book project. Readers can even provide feedback on character development, plot direction, cover design and so much more.

"With the shift in today's publishing marketplace, traditional, hybrid and independent authors alike need an innovative and effective resource to help them market themselves and their work," said Kathy Meis, Bublish Founder and CEO. "At Bublish we continue to create cutting-edge technologies designed to help today's business-savvy authors promote their books, build their author brand, engage new readers and track audience engagement. The Bublish Platform empowers authors at every stage of their writing career with an affordable, secure, scalable solutions that give them total control over their work."

Subscribers to Bublish's premium Authorpreneur Dashboard can:

- Create and manage a library of unique social content ([book bubbles](#))
- Promote directly from book manuscripts
- Generate beautiful eBooks
- Extend author brands with highly shareable [Bublish Author Profiles](#)
- Track social metrics, reader engagement and conversions
- Start social conversations and learn what resonates with readers
- Access exclusive book marketing tutorials and programs
- Capture reader emails (*coming soon*)
- and so much more...

"Bublish is delighted to provide a dynamic resource that fills the marketing void experienced by many of today's authors," Meis continued. "We are passionate about helping authors succeed and reach their readers."

[Romance Writers of America Conference](#) attendees can see a live demonstration of this exciting new feature at the Bublish booth on Friday, July 25 from 1-6 p.m. During the conference, Bublish has provided many ways to #FindBublish and win many valuable prizes. Follow @BublishMe and #RWA on Twitter to learn more and check out our [blog post](#) for details.

Become a Bublish Authorpreneur today! Learn more about free and subscription-based options by visiting: <http://bublish.com/pricing>.

### **About Bublish**

*Bublish is a publishing technology company that offers cloud-based tools, metrics and resources to equip today's business-savvy authors for success. An innovative, award-winning platform, Bublish empowers "authorpreneurs" by providing a complete social marketing and digital publishing solution. Launched at Book Expo America in June of 2012, Bublish is changing the way writers share their stories and reach their readers. Thousands of authors around the world are already using Bublish to promote their work and build their brand. [www.bublish.com](http://www.bublish.com) Follow us: @BublishMe, [facebook.com/bublishme](https://www.facebook.com/bublishme), [pinterest.com/bublish](https://www.pinterest.com/bublish), [bublishme.tumblr.com](https://bublishme.tumblr.com) and [bit.ly/BublishGoogle](http://bit.ly/BublishGoogle).*

### **MEDIA CONTACT:**

Joy Capps  
843.730.3857, [joy@bublish.com](mailto:joy@bublish.com)

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